

# **The Annals of Social and Behavioural Sciences (ASBSJ)**

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**Chinhoyi University of Technology**

## **EDITORIAL COMMENT**

*This issue presents a cocktail of fascinating themes covering a broad spectrum of disciplines such as supply chain, marketing, statistics, plant ecology, riparian ecology, culinary heritage tourism, digital tax, organisational strategy and sustainable food heritage tourism. Without much ado, let me give you a bird's eye view of the intellectual conundrums explored in this issue.*

### ***Supply chain challenges of smallholder tomato farmers***

*With reference to supply chain, researchers grapple with the issue of establishing supply chain challenges and market linkage strategies for small-holder tomato producers in Zimbabwe. In sum, research results, inter alia, point to the need to reduce communication and transport costs, adopting technology that reduces pre-marketing processing costs, educating farmers on the value chain system itself and training farmers on the marketing function.*

### ***Culinary tourism product trending***

*Globally, culinary tourism is trending. There is a new awakening and a new realisation that a people's food is more than provision of body nutrients but a heritage reflecting a society's identity, artistic distinction, hospitality, culinary taste, dining etiquette, norms and values. In this issue, a paper titled "Tourist perspectives of the culinary tourism product of Zimbabwe" explores the culinary heritage of Zimbabwe. Results of the study are quite revealing on the state of Culinary Tourism in Zimbabwe and above all, findings point to the need for the destination planners to give more salience to Zimbabwe's culinary heritage.*

### ***Status of vegetation structure and composition in an urban woodland***

*The health of plants is closely related to the health of human beings anywhere in the World. Indeed, there is a cyclical interdependence between plants and human beings. Within the discipline of plant ecology, this issue addresses the status of vegetation structure and composition of Mukuvisi woodlands in Harare. Study noted that grass in the woodland was mixed but dominated by decreaser grass species of low palatability with high moribund accumulation. Active*

***Mukuvisi woodlands in Harare. Study noted that grass in the woodland was mixed but dominated by decreaser grass species of low palatability with high moribund accumulation. Active management was therefore needed and same with control of decreaser species such as S. Pryamidallis to maintain a good number of grazers and browsers.***

### ***Systemic challenges of implementing a digital tax policy***

*It is every government's thrust to maximise on tax collection. As a result, the search for a global consensus on a framework for taxation of the digital economy has not yielded any positive results yet. Nevertheless, upon realising the potential revenue, Zimbabwe implemented a unilateral tax policy which hardly taps on the revenue potential of the sector. This issue, inter alia, also 'hotspots' the systemic challenges faced by Zimbabwe in implementing the digital tax policy.*

### ***Critical factors for successful strategy implementation***

*Strategy implementation is critical for organisational success. Despite its importance in supporting organisational performance, and ascertaining sustainable growth and development, effective strategy implementation has remained elusive for most organisations. In this issue researchers unpack some of the critical success factors proven to enhance the effectiveness of strategy implementation.*

### ***Conservation options for Temminck's pangolins in Zimbabwe***

*If you don't know a pangolin's socio-economic value you won't bother about its threatened existence. The Temminck's pangolin, *Smutsia temminckii* (Smuts), 1832 is a widespread mammal in eastern and southern Africa, and is the most trafficked animal in Zimbabwe despite enforcement of stringent laws and regulations. In this journal issue, the researcher argues that the intense focus on poaching and trafficking threats of Temminck's pangolins tends to overshadow the assessment of the ecological behaviour and establishment of accurate population estimates, its exact distribution inside and outside of protected areas and value of commercial pangolin farming for tourism. Above*

*all, the author recommends the development of a cogent National Pangolin Policy to deal with ecological, socioeconomic, cultural and political complexities threatening Temminck's pangolin conservation in Zimbabwe.*

To our valued stakeholders we promise to bring you more intellectually stimulating research outputs harnessing trending issues.

**Editor in Chief**

Professor Patrick W. Mamimine

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